

Kudos to David Sidoo

Meet David Sidoo, a prominent Canada-based businessman of Indian descent. He started from simple and humble origins; his parents emigrated from India and raised the family in a suburb of Vancouver, British Columbia. At an early age he was introduced to football, which gave him a sense of discipline, validation and focus all tools that are pivotal to his success today. Sidoo earned a coveted scholarship to play football at the world-renowned University of British Columbia in 1978, where he became a highly decorated player and captained his undefeated team to a championship that is still looked upon today as one of the pinnacle teams that ever played Canadian University Football.

PROFESSIONAL TOUCH

Following university, David went on to be the first player of Indian origin to play professional football in Canada or the United States. In 1988, after six years as professional football player in the Canadian Football League, Sidoo retired from the sport and was introduced to the brokerage business.

David became a broker with Yorkton Securities where he quickly rose to become one of the company's top revenue generators. He went on to become Partner and Advisory Board Member there, consistently generating commissions that ranked in the Top Five nationally. In 1999, Sidoo left Yorkton to pursue private investment banking. He was founding shareholder of American Oil & Gas Inc (NYSE -AEZ), which sold to Hess Corporation in Dec 2010 for over US\$600 million.

LAURELS FOLLOW

In 2008, one of Canada's largest newspapers The Vancouver Sun newspaper recognised Sidoo as one of the Top 100 Influential South Asians. In 2012, Sidoo received the Advancing Philanthropy award by international magazine Darpan, which was presented by the Honorable Ravi Shankar Aisola, Consul General of India in Vancouver. Additionally, in 2012 he was also awarded the Global Punjabi Society Excellence Award in London, England by acting High Commissioner of India Ambassador Rajesh Prasad. Recently in 2013, David was presented by the Federal Government of Canada a Queen Elizabeth II Diamond Jubilee medal for his long time corporate and community involvement in Canada.



MAN WITH A VISION:
David Sidoo

Currently, in addition to overseeing a successful private investment banking and financial management firm, Sidoo is Executive Chairman and Director of East West Petroleum Corporation (EWP), an emerging, Canadian-based exploration and production company. Sidoo founded East West Petroleum in 2010 to focus on commercial development of international unconventional hydrocarbon resources.

PARTNERING WITH EXPERTS

East West has partnered with leading experts in unconventional resources, including as Dr. Marc Bustin from the University of British Columbia, Canada, and Halliburton, a leading global energy service company. East West and

its partners are applying the latest technology to discover and develop new unconventional resources. In addition, East West is also looking at applying unconventional technology to increase production and enhance recovery from conventional reservoirs.

In 2010, East West raised \$30 million through an equity offering to institutional investors to pursue its strategy. The company now has a portfolio of exploration assets in India, Romania, New Zealand, Morocco and California. At least 11 wells will be drilled this year, which will be fully funded from East West's existing cash.

Currently East West has a joint venture partnership in the Assam Basin of India with three of India's largest public and private sector companies: OIL, ONGC and GAIL. In Romania, East West has an interest in four blocks where it has partnered with Nafta Industri Serbje ("NIS"), the former Serbian state oil and gas company now majority owned by Gazprom Neft. NIS is carrying East West through the exploration phase, which is expected to cost over \$60 million and includes the drilling of up to 24 oil and gas wells.

In New Zealand, East West has partnered with TAG Oil, and Canadian-based company that is one of the leaders of the New Zealand oil & gas sector. TAG and East West will be drilling at least nine wells this year in the Taranaki Basin where TAG's previous 20 wells have successfully encountered oil and gas.

East West also has interests in California and Morocco. The California acreage lies at the southern end of the San Joaquin Basin. Recent exploration in the basin has shown that it has potential to become one of the leading unconventional oil plays in the US.

INVEST IN BRITISH COLUMBIA

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